

## World Congress of Angel Investors - CEO-Preneurship Summit 2019

### Panel 1: CEO-Preneurship Summit Main Panel

18 February 2019, Monday

15.00 – Fuji Hall 2

#### Today's CEOs as Tomorrow's Qualified Angel Investors: Fostering Economic Development by Involving CEOs in Early-Stage and Post-Early Stage Equity Markets **CEO**

On their retirement, corporate CEOs will have more time to mentor start-ups, scale-ups, high-growth businesses, and SMEs. They come with a good financial package and a vast network that they have built over the years. The only thing they may lack is know-how: they need to learn about the principles of investing in start-ups and about founding a company from scratch. Now is the time for the CEOs to take a smart step — to contemplate their potential as future angel investors. This panel will focus on ways to support the transitioning of today's CEOs to qualified angel investors.

### Panel 2:

18 February 2019, Monday

15.30 – Fuji Hall 2

#### Leveraging Corporate Innovation by Engaging with External Ecosystems: Entrepreneurs, Start-Ups, Scale-Ups, High-Growth Businesses, Crowdfunders and Angel Investors **CEO**

As the market environment changes, corporates have to adapt to new market dynamics to stay ahead of shifts in the market. Opening themselves to external ecosystems can add value to corporate innovation activities. This panel will focus on the question of how corporates can connect with external ecosystems to collaborate with early-stage and post-early stage entrepreneurship markets and to accelerate the innovation process within the corporate.

Panel 3:

18 February 2019, Monday

16.00 – Fuji Hall 2

**Entrepreneur-In-Residence Programmes to Cultivate Intrapreneurship: An Option for Accelerating Corporate Innovation from Within**

While corporate cooperation with innovative start-ups focuses on making use of the external entrepreneurial potential of new market players, the introduction of an 'intrapreneurship' initiative can also foster innovation potential. Some corporates have developed a different kind of intrapreneurship program known as 'entrepreneurs-in-residence' (EIR). Based on the concept of venture capital (VC) companies, EIRs develop their own business models – financially backed by a VC or with the support of companies within the VC portfolio. Corporates enable EIRs to develop and/or launch business models within the corporate venture portfolio. This panel will focus on ways to manage both initiatives efficiently and to cooperate with external start-ups for their mutual benefit.

Panel 4:

18 February 2019, Monday

16.30 – Fuji Hall 2

**Corporate Innovation Accelerators: A Win-Win Opportunity for Start-Ups and Corporate Ventures**

Corporates establish corporate innovation accelerators to support various internal innovation management activities, to implement new business models, and make good use of the entrepreneurial potential of start-ups. The fundamental aim of such an initiative is to provide an interface with the external ecosystem and to cooperate with new market players. In this model, start-ups have access to established corporate infrastructure and are able to have their solutions challenge by experts in the corporate. In this panel, the discussants will share their experiences with their own corporate innovation centres and offer tips on best practices.